

International Management Graduate Diploma

Today, over 35% of Canada's jobs relate to international trade. Continued globalization of trade is having a significant impact on Canada's role on the world stage. These factors make an international business education very valuable in the business world. This one year program offers undergraduate business students an opportunity to specialize in the area of international business management.

The International Management graduate diploma is designed for students with a business undergraduate degree, or a degree that is closely related to a business degree. The program is of interest to students who wish to pursue a career in companies where international activities play an important role. This one year program provides individuals with an opportunity to gain valuable high level business skills that are beneficial to an international career in any industry or sector. Unlike many MBA programs, this program is open to students who have little or no work experience.

The program aim is to provide a range of subject matter and learning experiences that both meet the needs of a diverse student group and offer opportunities for multicultural interaction. The program is a contemporary, critical, integrated and applied program of study offered at a graduate level within the area of international business management.

During this program students expand their international learning experience and complete the second term of the program at University of Hertfordshire in England. There students will benefit from an international study abroad experience as well as learn from international faculty. This is also an excellent opportunity to create lifelong connections with students from around the world.

The structure of the program is designed such that students can consolidate their understanding of a wide range of business-related disciplines, and of the relationships between functions within organizations, while building up specialist knowledge of the distinctive challenges of communicating, operating and marketing effectively across international borders.



A wide range of skills are developed during the program including international business strategy, international finance, information management, working with multicultural teams, and developing an awareness of differences in the cultural, socio-economic and political context of business operations. Students develop and apply the ability to critically analyse complex international business problems and generate and evaluate options leading to effective solutions.

Lectures are supported by guest speakers, group projects and current readings.

In the research component of the program (third term), students have the option to write a traditional 15,000 word dissertation or to undertake a supervised and integrated research project focused on a 'live case' business problem. The research component is at a level of rigor expected of Masters students, and it provides sufficient flexibility so that students can engage in meaningful research in a rapidly changing world.

Graduates are equipped for careers in a wide range of international organizations, including the not for profit sector, small and medium-sized enterprises seeking to expand internationally, and firms with home bases in Asia, Africa, Eastern Europe and Latin America, as well as established Western multinational companies.

WHO THIS PROGRAM IS FOR

This program is designed to offer Capilano University Bachelor of Business and Administration (BBA) graduates, and other business related degree graduates in Canada with a one year graduate level program that offers an opportunity to specialize in international management. Graduates of Capilano's North American Business Management post baccalaureate diploma, international students or recent immigrants to Canada who have an undergraduate degree in business or economics or equivalent may also be interested in adding this program as an additional year of study to gain international business management specific expertise.

PROGRAM LENGTH

This is a one year cohort program made up of three distinct terms. The first term includes courses taken at Capilano University in the fall, the second term is a study abroad term in England in the spring. The final summer term allows students to complete their dissertation or final integrated international project.

SCHEDULE

The program will be offered in the daytime, Monday to Friday, with one of the first term courses offered in an accelerated format on 2-4 weekends.

CREDENTIALS TO BE AWARDED

- International Management graduate diploma
- Master in Science, International Business (M.Sc.)

PROGRAM CONTENT

Outcome: International Management graduate diploma

FIRST TERM

	<i>Course</i>	<i>Required</i>
	<i>Credits</i>	<i>Credits</i>
Required:		15.00
INMA 500	International Business Strategy	3.00
INMA 505	International Human Resource Management	3.00
INMA 510	The Effective Manager	3.00
INMA 515	Marketing Across Cultures	3.00
INMA 520	Graduate Research Methodology	3.00
		15.00

SECOND TERM (UNIVERSITY OF HERTFORDSHIRE)

	<i>Course</i>	<i>Required</i>
	<i>Credits</i>	<i>Credits</i>
Required:		16.00
Note: Transfer credit will be given for the following courses and will be listed on the Capilano University transcript as INMA 5XX 16 credits.		
	Information Management	4.00
	International Finance	4.00
	International Supply Chain Management	4.00
	The Global Economy	4.00
		16.00

THIRD TERM

	<i>Course</i>	<i>Required</i>
	<i>Credits</i>	<i>Credits</i>
Choose 6.00 credits from the following list:		6.00
INMA 530	Integrated Research Project in International Business	6.00
INMA 535	Dissertation in International Business	6.00
		6.00
Total Program Credits		37.00

ADMISSION REQUIREMENTS

- Completion of a Bachelor of Business Administration at Capilano University with a cumulative GPA (CGPA) of 3.0 or higher; or completion of a NA Business post baccalaureate diploma at Capilano University with a CGPA of 3.0 or higher; or completion of a 4 year undergraduate business degree, economics degree or equivalent from a recognized institution with a CGPA of 3.0 or higher; or a degree equivalent professional qualification with a CGPA of 3.0 or higher approved by the program chair.
- For non-Capilano University graduates, a personal interview will be conducted before acceptance into the program if the student is residing in Canada. A phone or Skype interview will be conducted if the student is living abroad.

NOTE: Where English is not your first language, refer to the English language admission requirements at www.capilano.ca/requirements.

NOTE: The English Language proficiency requirements will be considered met for students who have completed the North American Business Management post baccalaureate diploma at Capilano University.

HOW TO APPLY

Apply online at: www.capilano.ca/apply

Alternatively, Application for Admission forms may be downloaded from the above website. Completed applications must be accompanied by the appropriate application fee, official transcripts and other pertinent documents, and should be submitted to:

Registrar's office
Capilano University, Birch building, room 230
2055 Purcell Way, North Vancouver, B.C. V7J 3H5
Tel: 604.984.4900 • Fax: 604.984.1798



FEES

The program fee for this one year graduate program is \$18,900 for domestic students and \$21,000 for international students. Accommodations, travel, food and other living costs incurred during the second study abroad term in England is not included in this program fee. We expect that residential housing will be made available to Capilano students at international student rates.

ABOUT CAPILANO UNIVERSITY

Capilano University has earned an international reputation for quality teaching, programs and services. We strive to instill the knowledge, skills, motivation and attitudes that will enable our students to become independent thinkers and learners, and to contribute effectively in a rapidly changing world.

Capilano University is well known for providing a solid academic foundation and is committed to developing new and innovative programs. We offer a wide range of university transferable arts and sciences courses and preparatory courses, including English as a second language and tuition-free adult basic education. We also offer a diverse range of employment-focused degrees, diplomas and certificates in business and professional studies, tourism and outdoor recreation, health and education, and fine and applied arts.

Our main campus is in North Vancouver, located in a natural environment on the slopes of the North Shore and only a 20-minute drive from downtown Vancouver. The beauty of the campus and the quality of education attract students from around the world. Capilano also has regional campuses in Squamish and Sechelt that serve the communities of Howe Sound and the Sunshine Coast.

At Capilano, students are safe, comfortable and challenged, and find the individual attention that can make a difference to their achievements. It is our goal to ensure that our students come first — not only at Capilano, but in all of their pursuits.

FOR FURTHER INFORMATION

Contact:

Capilano School of Business
Capilano University, Cedar building
2055 Purcell Way, North Vancouver, B.C. V7J 3H5

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Fax: 604.984.1734

E-mail: busgrad@capilanou.ca

Website: www.capilanou.ca/intgraduate